



Edmentum

# Blog Outline Template and Example

Use the table below to help you plan your next blog post. We've included an example on the second page to help get you started.

<b>Compelling and Informative Title:</b>		
<b>Introduction</b>	<i>A strong lead brings readers in, and clearly sets up the purpose of your post.</i>	
<b>Body</b>	<i>The main course. The trick is to organize your body in a way that is reader-friendly.</i>	1.
	<i>Organization can take multiple forms—sections, lists, tips—whatever's most appropriate. But it must be organized!</i>	2.
	<i>You can try organizing your text using subheaders or lists followed by short paragraphs.</i>	3. (or however many you need)
<b>Call to Action</b>	<i>This can be a sentence or a question that interacts with the reader, and directs to additional resources</i>	
<b>Suggest Facebook/Instagram Post (Optional)</b>	<i>If you like, include suggested text for a tweet to accompany your blog post.</i>	



**EXAMPLE**

**3 Tips for Keeping your Child Engaged and Learning as the School Year Ends**

<b>Introduction</b>	<p>As the school year winds down, students are antsier than ever. It's hard to keep the attention of kiddos with the weather getting nicer and summer break getting closer. But, there are a few sneaky ways you can weave in some fun and keep kiddos motivated into the end of the school year! Here are a few ideas to get you started.</p>
<b>Body</b>	<p><b>1. Engage your child in learning outside of lessons</b> Connecting lesson topics and concepts outside of your child's online lessons and classrooms with real-world experiences and interests makes learning more relatable and fun. Ideas can be as simple as helping your child identify and apply concepts learned, such as fractions, while baking some treats for the family or encouraging independent research on a topic of personal interest and discussing what was found. Join your child on the fun by taking a <a href="#">virtual field trip</a> together or playing some fun, educational games like the <a href="#">Edmentum Brain Game</a> as a family.</p>
	<p><b>2. Take some time out for creativity</b> Whether your child prefers music, drawing, writing, or dance, a quick 30-minute break for self-expression and creativity can help learners break up the monotony, relieve stress, improve focus, and increase productivity. Check out Pinterest for some fun, art-focused, brain break ideas to get the creative ideas flowing.</p>
	<p><b>3. Take learning outdoors</b> This time of year, your students are eager to get outside and play, so take the learning outdoors for a few hours! Create a scavenger hunt for students to look for different shapes or colors, measure things on the playground, or study plant life to help burn off some energy after eating lunch. Learning and taking advantage of the fresh air outside? Sounds like a win-win situation!</p>
<b>Call to Action</b>	<p>Just because the school year is ending doesn't mean that learning has to stop. Check out our <a href="#">FREE downloadable worksheet bundles</a> for extra practice!</p>
<b>Tweet</b>	<p>Weave these end-of-year ideas into your routine to motivate and inspire your virtual learner: <a href="#">[Link to Post]</a></p>